

Corporate Profile: Jubril Arogundade, “aka Jubril of Lagos”

Jubril Arogundade is a serial entrepreneur, prominent business leader and expert business manager, currently serving as the Executive director of CIG MOTORS (GAC MOTOR, JMC, WULING, DFM & FAW) & The Group Head Comms for Choice International Group Africa Region. (GREE & LONTOR) Known for his profound success in Business Management/Development, Marketing Strategies, Sales Strategy, Brand Management, Strategic Communications, and Information Technology, he has made a significant impact as a strong sales and marketing professional.

Early Life and Education: Born in Lagos on February 28, 1987, Jubril Arogundade boasts a decade of work experience across various industries including Automobile, Fintech, Entertainment, Software Development, Transportation Solutions, and Real Estate. He pursued a BSc in Information Technology at Eastern Mediterranean University and a Masters in Business Administration from the Metropolitan School of Business & Management (UK). During his academic journey, he contested for the position of President of the Nigeria Student Association and won the award for the most creative student for three consecutive years. He initiated the Cyprus Shutdown, a series of concerts and tours featuring top Nigerian artists, promoting Nigerian culture, art, and music with the participation of over 35,000 young Nigerians.

Career Journey: Beginning his career as the Founder and CEO of various ventures, including Jsmart Global Services Ltd, Ofhand Entertainment Ltd, Techbrary Software Solutions Ltd, Snow Mall Nigeria Ltd, Frequest Technology Ltd, and Uniquesmart Cab (between 2011 to 2018), Jubril Arogundade mastered the art of entrepreneurship, Sales & Marketing. He progressed from being the GM Commercial of CIG Motors & Group Head of Communications for Choice International Group Africa region responsible for managing the business to his newly appointed role as the Executive Director of CIG Motors.

Throughout his career, Jubril Arogundade achieved notable success, including spearheading the growth of CIG Motors' revenue from 10 billion naira to over 100 billion naira in 5 years. He played a major role in the nationwide acceptance of GAC Motors, creating outstanding initiatives like "Drive Now & Pay Later," "The Swap," "The G-Style Experience, Lagride Roadshow, the brain behind the marketing masterstroke at Chivido wedding which lead to the recent signing of Davido as brand ambassador of CIG Motors (GAC Motor and Wuling) and the acceptance of the GAC brand as the New Status Symbol of the Sophisticated Society.

Awards and Recognitions:

- Most Proactive Marketing Icon of the year (Champions Award 2024)
- 100 Most Influential Young Africans (Pan African Youth Leadership Foundation 2024)
- Member of the Forbes BLK 2024
- Excellent General Manager (GAC Motor China 2023)
- Choice International Achievement Award 2023
- The Most Outstanding Young Executive (Lagos Youth Award 2022)
- Auto GM of the Year (NAJA Awards 2023)
- Outstanding Achiever (CIG Motors 2020)
- Selfless Service (Excellence Service Awards 2023, 36 All Nigeria Rotaract MultiDistrict Conference)
- Outstanding Sales Manager (GAC Qualification Certificate 2022, Asian & African Region)

- Most Outstanding Corporate Communications Professional of the Year (Brandcom Awards 2022)

Under his leadership, GAC MOTOR received various awards, including:

- 2023 Auto Company of the year (Champions Award 2024)
- Outstanding Distributor (GAC China 2023)
- Outstanding Distributor (GAC China 2021)
- Outstanding Marketing Performance (GAC China 2021)
- Best in Business (National Daily Awards 2022)
- Automobile Manufacturer of the Year (Peace Legend Awards 2022)
- Car of the Year 2023 (NAJA)
- Youth Brand of the Year (Lagos Youth Awards 2022)
- Fastest Growing Automobile Company of the Year (Brandcom 2022)
- Most Fascinating SUV of the Year (NAJA 2021)

Personal Interests and Philanthropy: Beyond his professional career in the automobile industry, Jubril Arogundade enjoys philosophy, public speaking, music, art, traveling, and golfing. He is recognized for his philanthropy, primarily sponsoring free healthcare for the elderly ones in Ajegunle.

Philosophy and Legacy: Jubril Arogundade lives by values embodied in his quote: "Dreaming isn't enough, consistency in due action drives success!"

In conclusion, Jubril Arogundade stands as a beacon of inspiration for the aspiring youth of Africa, urging them to reach for their dreams with unwavering determination. His

relentless pursuit of excellence has not only transformed the business landscape in Africa but also served as a catalyst for innovation and growth. As he continues to drive the wheels of success, Jubril Arogundade leaves an indelible mark, shaping the future of business and making a profound impact on the global stage. His story is not just a biography but a testament to the limitless possibilities that arise when passion, perseverance, and purpose converge on the road to success.